

# the Chicago Postcard Museum

www.ChicagoPostcardMuseum.org – Virtual. Visual. Historical Chicago.

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## **GRAND OPENING OF THE FREE ‘SUNSET THEATERS’ A VIRTUAL MULTIPLEX**

The Chicago Postcard Museum opens the new Sunset Theaters multiplex with two different movies about the Chicago 1893 World’s Columbian Exposition.

CHICAGO, IL. December 17, 2007 – The Chicago Postcard Museum, a virtual museum at [ChicagoPostcardMuseum.org](http://ChicagoPostcardMuseum.org) is pleased to announce the Grand Opening of the ‘Sunset Theaters’. Admission to the Museum and the Sunset Theaters is free. It is a part of the Museum’s commitment to the greater Chicago community to provide a visual and historical archive of Chicago through postcards and images.

Two flash movies are currently showing:

Theater 1: World’s Columbian Exposition Photographs, Chicago 1893; 191 b/w photographs.  
Theater 2: 1893 World’s Columbian Exposition Chicago - Photographic View Album.

“Many new inventions came about because of the World’s Fair.” Said Neil Gale, the Director of the Chicago Postcard Museum. “Things like the United States Post Office Department producing its first picture postcards and a commemorative stamp set, the birth of Cracker Jacks, Aunt Jemima pancake mix, Cream of Wheat, Quaker Oats, Shredded Wheat, Juicy Fruit gum, the Ferris Wheel, H.J. Heinz first exhibited his products at a booth, and Pabst beer won a blue ribbon at the fair. That’s quite a list.”

The Chicago Postcard Museum is a privately endowed, independent organization devoted to collecting and presenting Chicago history through picture postcard imagery and correspondence. The virtual Museum displays collections of rare, antique, vintage and contemporary Chicago postcards.

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If you'd like more information about the Chicago Postcard Museum, or to schedule an interview with Neil Gale, please leave a message at 1-800-736-1036 or e-mail Neil at [info@ChicagoPostcardMuseum.org](mailto:info@ChicagoPostcardMuseum.org).