

# the Chicago Postcard Museum

www.ChicagoPostcardMuseum.org – Virtual. Visual. Historical Chicago.

Contact: Neil Gale  
Phone: 1-800-736-1036  
Email: [info@ChicagoPostcardMuseum.org](mailto:info@ChicagoPostcardMuseum.org)  
Web: [ChicagoPostcardMuseum.org](http://ChicagoPostcardMuseum.org)

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## NEW EXHIBITS EXPLORE LATE 19<sup>th</sup> AND 20<sup>th</sup> CENTURY CHICAGO CULTURE

Visualizing Chicago's past through postcards can help support the 2016 Olympic bid.

CHICAGO, IL. November 30, 2007 – The Chicago Postcard Museum, a virtual museum, opened a new exhibit, which includes a movie theater, to highlight the 1893 Chicago World's Columbian Exposition, online at [www.ChicagoPostcardMuseum.org](http://www.ChicagoPostcardMuseum.org). The Museum covers the history of Chicago from the 1890's through present day via picture postcards. According to Chicago Postcard Museum Director, Neil Gale, mailing personal postcards is fast becoming a lost art due to reasonably priced digital cameras, email and cellular phone technologies.

The Museum's exhibit on the 1893 Chicago World's Fair supports the City of Chicago's 2016 Olympic bid by helping visitors to visualize Chicago's past, World Class achievements and Chicago's rich cultural history. "I was surprised that I couldn't find any postcards to buy at many of the souvenir type shops around Chicago. If a store did carry some, it was a very small selection," Neil said. "One of the reasons the Chicago Postcard Museum was founded was to share the great imagery of old Chicago through postcards and to renew interest in postcards for the future. Postcards are still a great way to get some quality photographs of favorite spots."

The Chicago Postcard Museum is a privately endowed, independent organization devoted to collecting and presenting Chicago history through picture postcard imagery and correspondence. The Museum displays collections of rare, antique, vintage and contemporary Chicago postcards online at [www.ChicagoPostcardMuseum.org](http://www.ChicagoPostcardMuseum.org).

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If you'd like more information about the Chicago Postcard Museum, or to schedule an interview with Neil Gale, please call 1-800-736-1036 or e-mail Neil at [info@ChicagoPostcardMuseum.org](mailto:info@ChicagoPostcardMuseum.org).